



ELEMENTS OF INSTITUTIONAL INTERNATIONALIZATION

<http://usmexfusion.org>



Elements of Internationalization



Dr. Donald R. Matthews, Jr.
Internationalization Coach

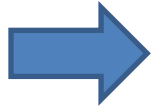
- ✓ **Comprehensive Strategic Planning**
- ✓ **Institution wide**
- ✓ **Curriculum**
- ✓ **Study Abroad**
- ✓ **Professional Development**
- ✓ **Language Acquisition**
- ✓ **Identifying funding for International activities**

**Is your institution
currently working in
any of these areas?**



Comprehensive Internationalization Strategic Planning

International
Intercultural



MISSION, VISION Y VALUES

1. **Additional CI strategic plan parallel to existing plan**
2. **NEW Institutional CI strategic plan with INTZ focus across all sectors**



INSTITUTION WIDE

EVERY EMPLOYEE!

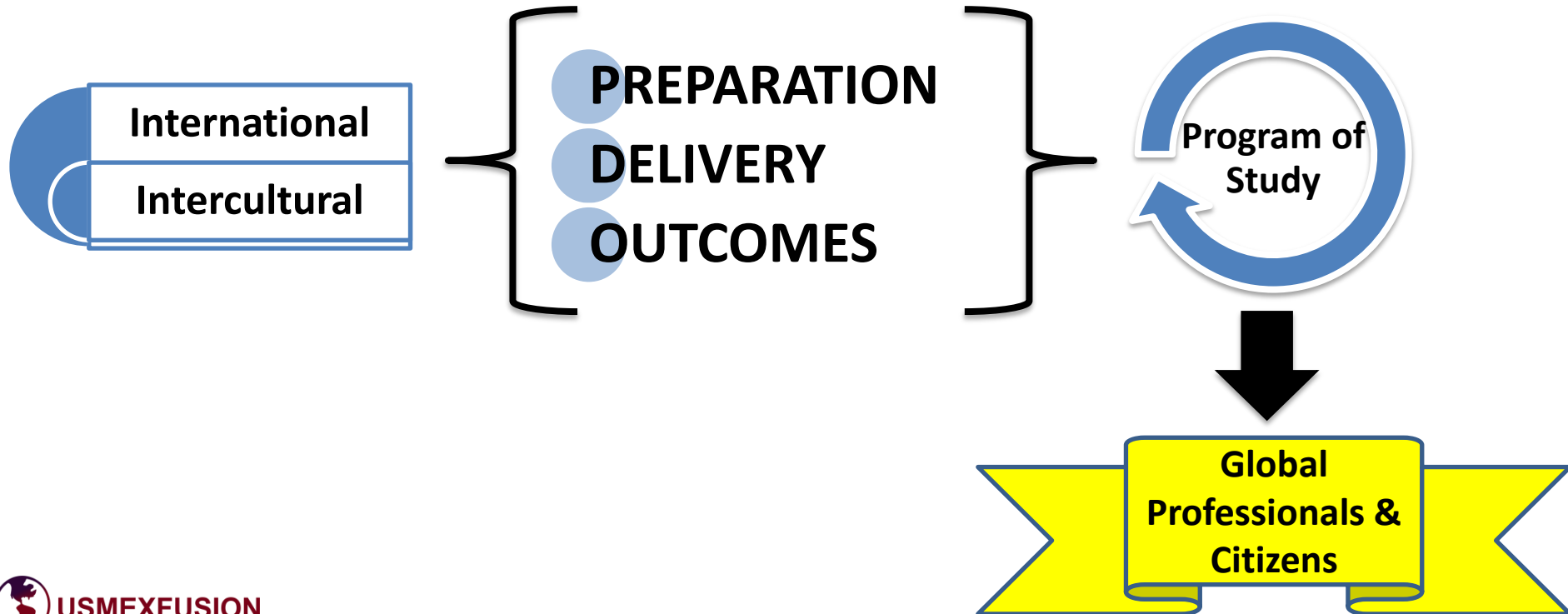
Students & graduates

Public, private & social sectors

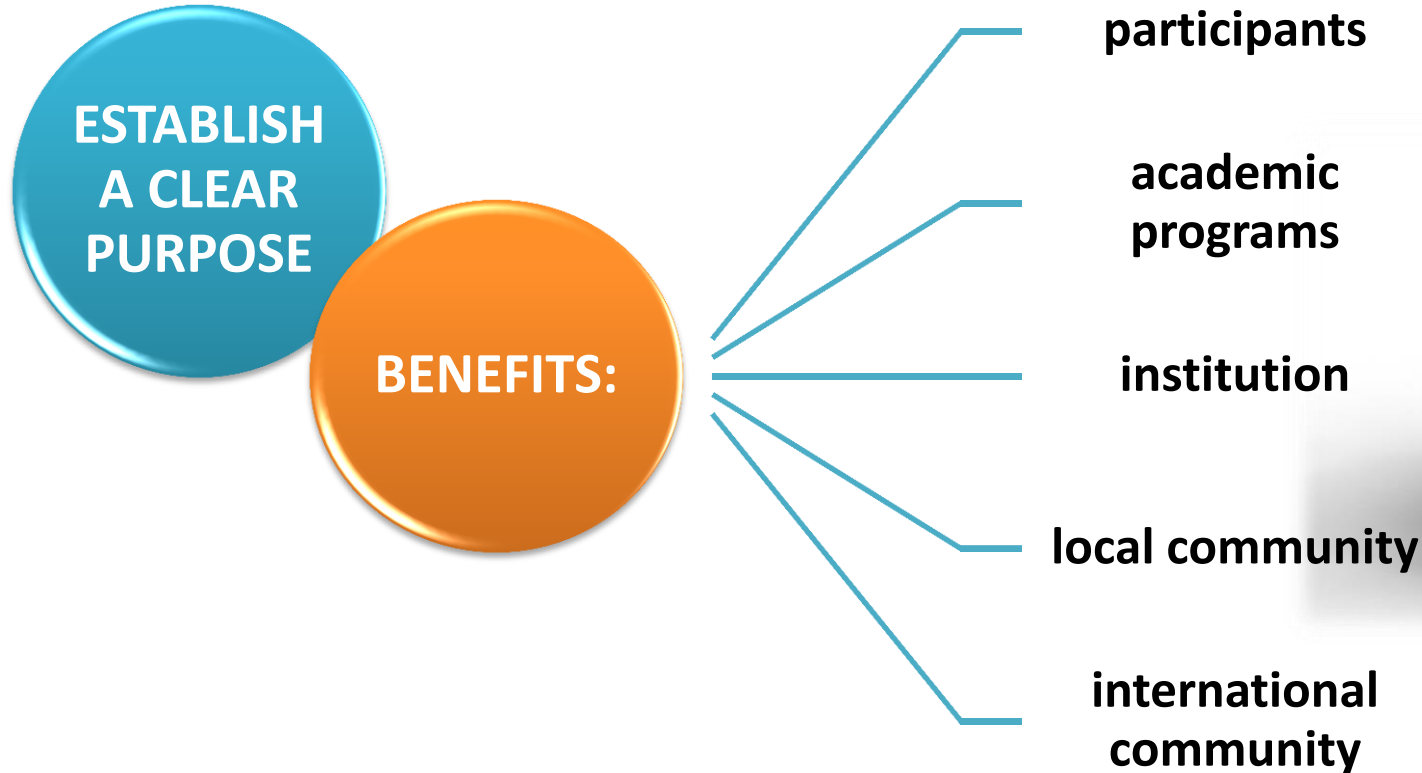


Internationalizing the Curriculum

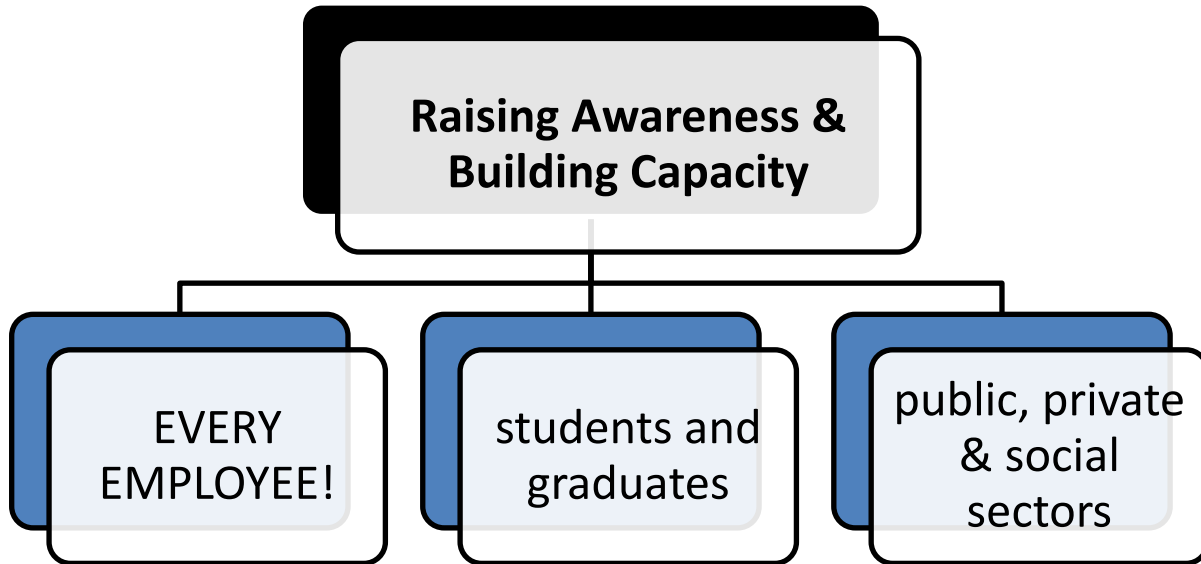
(Leask, 2009)



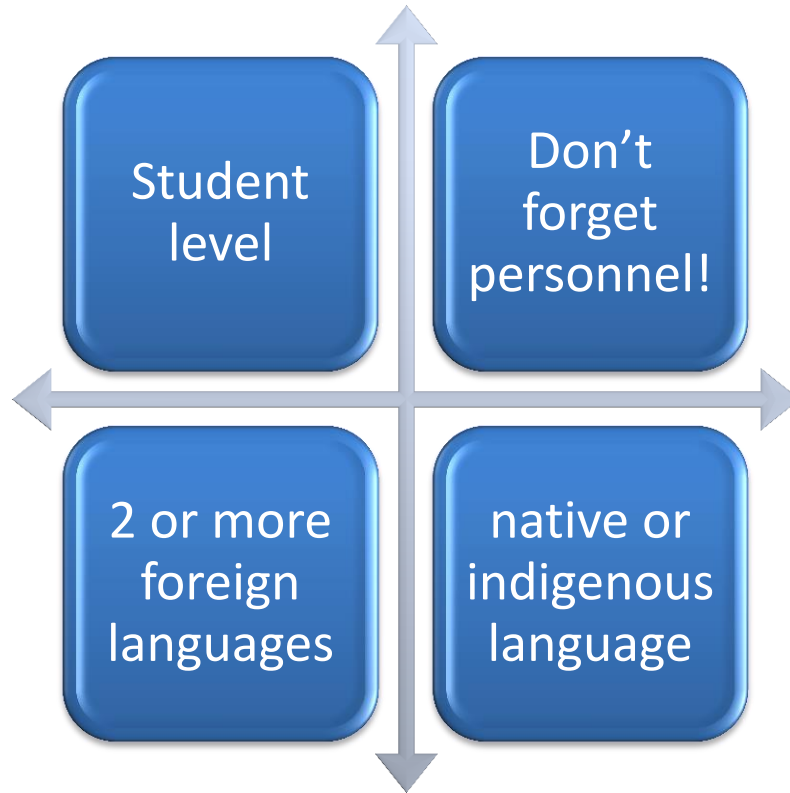
International Mobility (Study Abroad)




Professional Development



Foreign Language Acquisition



Identify Funding



public, private and
social sectors

national &
international



FRAMEWORK FOR COMPREHENSIVE INTERNATIONALIZATION

CCID SYSTEM FOR COMPREHENSIVE INTERNATIONALIZATION

| | Category | No Activity | Seeking | Building | Reaching | Innovating |
|-----------|--|-------------|---|---|--|---|
| L. | Leadership & Policy | | | | | |
| L.1 | Governance | NA | The governing board expresses interest in international activities. | The governing board supports international activities. | The governing board engages in international activities. | The governing board advocates for international activities. |
| L.2 | Executive Leadership | NA | Executive leadership acknowledges international education's relevance for the college. | Executive leadership talks about international goals for domestic students. | Executive leadership supports international education goals. | Executive leadership expects and demands accountability to international goals. |
| L.3 | Mission/ Core Values | NA | No incorporation of international or global in mission | The mission statement addresses the importance of International education. | The mission statement highlights international education as core to the institution. | International education is specified in a multilayered way. |
| L.4 | Committee Functions | NA | International education emerges within governance structure. | International activities are assigned to specific entities in the governance structure. | An active International Education Committee is in place, consisting of broad stakeholders engaged in international activity. | The International Education Committee has high level decision making capability to engage in international activity. |
| L.5 | Policies | NA | Isolated Policies on CI, such as: risk management protocols, fee structures, or international experience criteria for hiring faculty. | CI is addressed in policies in topical fashion but gaps remain. | Substantial coverage of CI in policies and procedures. | Integrated coverage of CI in policies with a process of regular review. |
| O. | Organization Structure | | | | | |
| O.1 | Strategic Plan | NA | No indication of internationalization in institutional plan. | Institutional plan recognizes internationalization. | Internationalization is a strategic priority of institution, as evidenced by an internationalization plan. | International outcomes included in accreditation plan. OR International strategic priorities are evident in annual plans at all levels. |
| O.2 | Memberships | NA | Institutional membership in local organizations associated with global awareness. | Membership in international-focused organizations. | Active engagement in international-focused organizations. | Governing board leadership in international focused organizations. |
| O.3 | Organization of International Activities | NA | Uncoordinated international activities in isolated areas. | Uncoordinated international activities in numerous areas. | Integrated units for international education are evident. | Structures support integration of student services and academic affairs in international efforts. |
| O.4 | Finance | NA | Nominal funds are available for international activity. | Specific budget lines support international activity. | The institution's international activity is balanced by revenue generation. | International activity is a self-sustaining budgetary activity. |
| O.5 | Monitoring | NA | Institutional definition for global competence used for evaluating program | Formal assessment of international activities within past five years | Specific international metrics are collected and tracked. | Recognized metrics monitor all international activities and promote goal setting for |

**FRAMEWORK FOR
COMPREHENSIVE INTZ©
BY
COMMUNITY COLLEGES FOR
INTERNATIONAL
DEVELOPMENT, INC.**

**Categories and Indicators for
Internationalization**



Leadership and Policy

Organization Structure

Organization Personnel

Teaching and Learning

Co-curricular

International Student Support

Study Abroad

Professional Development

Partnerships

International Development Projects

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Spanish



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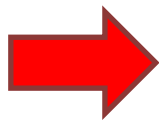
English



Contact CCID:
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- ✓ **Videos for Raising Awareness & Professional Development**
- ✓ **Tips for Success**
- ✓ **Discussion Forum**
- ✓ **FAQs**



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IMAGES

(except logos)

GoDaddy® Website Builder

<http://usmexfusion.org>

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