

Reasons to Internationalize

<http://usmexfusion.org>



A Globalized World

Realities and challenges for educational institutions

- **Local and Global are interconnected**
- **International and intercultural dimension of the local private, social y publico sectors**
- **Counteract the negative effects of globalization**



Community

- International
- Intercultural dimensions



Institution

- International
- Intercultural dimensions

Pertinence of functions and activities of the educational institution



LIVE & BREATHE!

**Internationalization and
interculturalism must
penetrate ALL activities
of the institution**



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INTERNATIONALIZATION AND INTERCULTURALISM

Tunnermann, 2011

- Understanding between cultures and nations
- Human solidarity and respect for cultural diversity

Suarez-Orozco, 2008

- Education will mediate the forces of globalization in ways that really it has never before been called to do.



Global Educational Policymaker Concerns:

- ✓ Internationalization
- ✓ Interculturalism



REASONS TO INTERNATIONALIZE

- To become a preparation site for a globalized world
- To prepare globally competent students & staff for the benefit of our communities, states, and countries



REASONS TO INTERNATIONALIZE

- To become a site of global student and staff mobility
- To become an international HUB of people, ideas, knowledge, and research



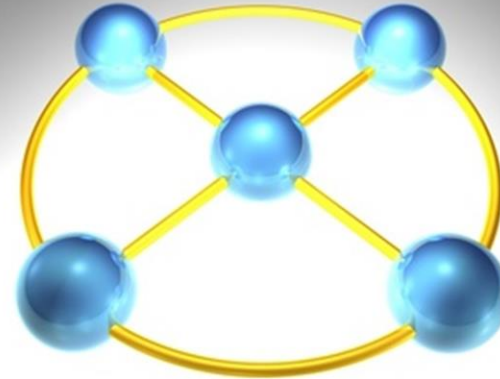
REASONS TO INTERNATIONALIZE

- To improve institutional quality
- To improve the image and status of the institution at a national and international level
- To attract international students



REASONS TO INTERNATIONALIZE

- To meet the demands of local social, private, and public sectors
- To collaborate with other institutions, both nationally and internationally
- To offer educational services internationally



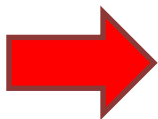
“Higher education must educate the whole person, and in our age and time, this cannot be done without opening the horizon of each individual to the world that lies beyond our immediate neighborhood. Higher education cannot fulfill its role unless it internationalizes.”

***Sjur Bergan, 2010.
Council of Europe***





- ✓ **Videos for Raising Awareness & Professional Development**
- ✓ **Tips for Success**
- ✓ **Discussion Forum**
- ✓ **FAQs**



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CREATED BY:

Carlos Silverio Huerta Jiménez

Jennifer L. Granger

VOICE

Jennifer L. Granger

IMAGES

(except logos)

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