

Institutional Comprehensive Internationalization - SWOT Instrument



INTRODUCTION

This instrument is intended to gather information as part of an analysis of the internationalization of your institution. Your contributions are valuable and we thank you for your participation.

Institutional Comprehensive Internationalization is the institutional, systematic and sustainable process of integrating an international and intercultural dimension into the ethos and the substantive functions of an educational institution, in accordance with the current international, intercultural and global environment, transcending the traditional notion of international cooperation, and physical mobility of individuals. (see Knight, 2005; Gacel Ávila, 2000, Engberg & Green, 2002; ANUIES, 2006; NAFA, 2011; CUMEX, 2011.)

INSTRUCTIONS

This instrument consists of seven sections on the institutional comprehensive internationalization of your institution: Strengths, Weaknesses, Opportunities, Threats, Mission, Vision and Values.

Read the description of each section and write 3-5 ideas. Please do not write paragraphs, but only ideas synthesized in a sentence or phrase.

Please indicate your current position at your institution:

- President
- Dean Middle Manager
- FT teacher
- PT teacher
- 2-year student (AA/AS)
- 4-year student (BA/BS)
- Other: _____

This instrument is ANONYMOUS. Please do not write your name anywhere on this paper.

----- STRENGTHS -----

INTERNAL characteristics of your institution that contribute to its institutional comprehensive internationalization

1.
2.
3.
4.
5.

----- WEAKNESSES -----

INTERNAL characteristics of your institution that impede its institutional comprehensive internationalization

1.
2.
3.
4.
5.





----- OPPORTUNITIES-----

EXTERNAL situations to your institution -current or future- that favor its institutional comprehensive internationalization

1.
2.
3.
4.
5.

----- THREATS -----

EXTERNAL situations to your institution -current or future- that impede its institutional comprehensive internationalization

1.
2.
3.
4.
5.

---- MISSION ----

Main purposes that want to be accomplished through the comprehensive internationalization of your institution

1.
2.
3.

----- VISION -----

Envisionment of the future of your institution as a comprehensively internationalized college/university

1.
2.
3.

----- VALUES -----

Ethical guides of behavior as a comprehensively internationalized college/university

1.
2.
3.

